



Sodapop® - An incredible smart invention to bring back dynamic sound to small portable speakers. Scandinavian design.

Oslo, Norway – August 1st, 2018 – Sodapop Audio today launched a Kickstarter campaign for the Sodapop Portable Bluetooth speaker. The Sodapop speaker has been designed to solve the main problem for small portable loudspeakers: They struggle to reproduce low frequency bass, resulting in a somewhat feeble sound. The Sodapop invention solves this problem by connecting the speaker to its own carrying case or any other suitable plastic bottle. This offers a compact portable wireless speaker that provide you with louder music, twice as much bass and an overall superior sound.

By utilizing the characteristics of the bottle material and the air inside the bottle, the Sodapop speaker can increase the sound volume in the bass range by as much as 10dB.

To the human ear a 10dB increase will sound approximately twice as loud, so in other words the Sodapop speaker can generate twice as much bass, just by connecting an ordinary soda bottle. The effect is striking once the bottle is attached.

The custom-made bass bottle doubles as a protective carrying case for the speaker unit. Even so, the threaded interface that fastens the bottle is compatible with most regular plastic beverage bottles just about anywhere in the world.

The Sodapop is designed and developed in Oslo, Norway by a team consisting of award-winning industrial designers, acousticians, tech enthusiasts, speaker nerds and music loving entrepreneurs. Sodapop combines Scandinavian design, quality and innovation to form a new type of compact portable speakers that looks great and sounds amazing.

Scandinavian design - characterized by functionality, quality, simplicity and clean lines - ensures that playing music from your mobile devices is intuitive, easy and fun.

Sodapop Audio was founded in 2016 by Øyvind Warp, Øystein Lien, Nicolai Olsen, Tom Trones and Permafrost Design Studio.

The Sodapop concept is patent protected.

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